



CALL FOR APPLICATIONS

**CIC-START:
Community Impact Contracts –
Strategic, Timely, Actionable,
Replicable, Targeted**

Applications due by March 23, 2018



DATA ACROSS SECTORS FOR HEALTH (DASH)

NATIONAL PROGRAM OFFICE

Empowering Communities Through Shared Information

CIC-START: Community Impact Contracts - Strategic, Timely, Actionable, Replicable, Targeted

SUMMARY

Data Across Sectors for Health (DASH) is making up to six contracts of up to \$25,000 available to local collaborations that participate in the *All In: Data for Community Health* network to support targeted time-limited activities that build skills and capacity at the community or regional level to (a) engage partners from multiple sectors in planning for shared data, (b) systematically share data across sectors, and/or (c) design or implement interventions based on shared multi-sector data. Proposals are due March 23, 2018. The contracts will begin on May 1, 2018 and must be completed no later than October 31, 2018.

INTRODUCTION

Much of a person's overall health is determined by social factors outside doctors' offices or hospitals. According to *McGinnis et al (2002)*, only 10% of premature deaths are attributable to shortfalls in medical care; health behaviors, social and economic factors, physical environment, and genetics account for the rest. Our society has a growing recognition that strengthening the health and wellbeing of communities — and *building a Culture of Health* — requires collaboration and coordination among the different sectors and professions that influence the health and well-being of individuals and communities. Connected information systems and access to integrated data from different sectors can improve communities' capacity to plan, monitor, innovate, and respond for health improvement. DASH works to enable strong cooperation and connections among public health, health care, human services, and other sectors that contribute to building a Culture of Health that will enable all Americans to live longer, healthier and more productive lives.

DASH supports collaborations that seek to improve the health of their communities, promote health equity and contribute to a Culture of Health by strengthening information sharing, engaging additional sectors and building sustainable capacity. While efforts to advance health equity are varied and evolving, we recognize health disparities as resulting from systematic racism, class oppression and gender exploitation, and health equity as occurring when everyone has a fair and just opportunity to be as healthy as possible. DASH aims to create a body of knowledge and advance this emerging field by identifying and sharing opportunities, barriers, lessons learned, promising practices and indicators of progress for sharing data and information across and beyond traditional health sectors.

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DASH focuses on:

1. Working with awardees and their partner collaborations and initiatives to test, implement and document innovative practices and systems for sharing data
2. Building and disseminating successful practices and the evidence base for the field
3. Cultivating relationships among experts, practitioners, and public and private sector leaders to co-create and extend a national movement in support of local initiatives

DASH partners with other similar program offices to co-create *All In: Data for Community Health*, a learning collaborative with the goal of transforming health through strong multi-sector partnerships that share data. Participating communities are broadening our understanding of the environment, developing practical resources, sharing lessons learned, and increasing the impact of their innovations beyond the funded communities.

PURPOSE

The purpose of this RFA is to offer *All In* network participants access to direct technical assistance and/or limited, targeted funds in the form of contracts to build their community's capacity to share and use multi-sector data. **This is not a grant intended to support multiple stages of work, but an opportunity for network participants to access funds that will enable an early step or next step in an existing plan for shared data, or to overcome specific challenges.** We hope to engage more communities on a pathway to using multi-sector data, especially those communities at an early stage of developing skills and processes.

Membership in *All In* will be both a prerequisite for funding and a primary mechanism by which we learn from each other's progress and grow the field. "The field" is loosely defined as community collaborations that engage multiple sectors and currently do or concretely plan to systematically share data to increase organizational and community capacity to improve individual and community health. As the field grows and matures, we hope to engage more communities within the *All In* network.

TOTAL AWARDS

DASH plans to contract with up to six organizations (each representing a distinct community collaboration) which will receive up to \$25,000 for a project duration no greater than six months. Contracts will begin on May 1, 2018.

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USE OF CONTRACTS

This targeted support is intended to:

- Build skills and capacity at the community or regional level to (a) engage partners from multiple sectors in planning for shared data, (b) systematically share data across sectors, and/or (c) design or implement evidence-based interventions that improve community health based on shared multi-sector data
- Make meaningful connections between *All In* network members to accelerate learning and implementation and reduce ineffective practices
- Capture and document lessons and insights from project activities for dissemination to peer communities and the field
- As appropriate, leverage the experience and capacity of mature collaborations to (a) design/implement interventions based on shared data and (b) support and mentor emerging collaborations

Contracted activities should be clearly defined and completed in the period of the contract with one or two specific product or deliverables expected. Activities that build on existing work or lay a foundation for institutionalizing systems are preferred. A non-exhaustive list of activities that the contract or technical assistance could support include these examples:

- Developing, testing, and implementing a collaborative multi-sector data governance or group decision-making model
- Advancing the accessibility, transparency or analytic capability of an existing multi-sector data system (ex. developing an app) or adding a data source from a new sector
- Engaging individual consultants or other collaborative experts to address a problem or an opportunity (legal, collaboration, governance, etc.)
- Convening meetings: (a) among organizations from two or more different sectors who are new or ongoing collaborators for connecting, sharing or using data; (b) between individuals from different communities to learn, overcome barriers, or provide peer support
- Creating internal or external communication or educational materials such as a case example, process, or solution to a problem to share with others
- Training others to analyze or use the data or multi-sector data system
- Documentation or codifying processes associated with shared or multi-sector data systems
- Leveraging additional and complimentary funds leading to a greater and still-specific outcome

Other concrete proposals to use the contracts or request technical assistance are encouraged, especially as they relate to the overall purposes described above.

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DASH NATIONAL PROGRAM OFFICE (NPO) SUPPORT TO AND EXPECTATIONS OF SUCCESSFUL APPLICANTS

Upon awarding of contract, awardees will be expected to create or update their profile on the *All In* virtual platform (allin.healthdoers.org), complete the *All In* Capacity Assessment, and participate on the platform related to their funded project.

During the contract period, awardees will be expected to participate in short monthly check-in calls with DASH National Program Office (NPO) staff and may be asked to host a low-effort in-person meeting with NPO staff. NPO staff will be available as requested by the awardee.

Upon completion of the contract, awardees will be expected to submit a concluding report, which will document lessons learned and challenges overcome or not overcome that others could benefit from. Awardees should also expect to participate in an exit interview to discuss their contract successes and challenges.

Awardees are expected to share their learnings and work with peers either during or after the contract through online webinars and/or in a sharable format.

Additional DASH NPO support could include:

- Support for communications planning and materials development
- Support for the documentation of the contracted activities and outcome; including a final narrative and financial report on findings suitable for sharing in the *All In* community, as well as periodic updates and meetings to share progress on activities
- Support for speaking and presenting on the funded project at conferences and meetings

ELIGIBILITY CRITERIA

To be eligible for this contract, the applicant must satisfy all of the following requirements:

- Being a member of an existing community or regional collaboration of *All In*, having attended the 2017 *All In* National Meeting, or having been a grantee of an *All In* partner
- Strong, active, documented relationships, including collaborative relationships and/or data sharing, among organizations in two or more sectors that have roles relevant to specific, mutually acknowledged community health or community wellbeing goals or objectives
 - Sectors could include a public health or health care organization and at least one other sector, such as housing, human services, community development, education, transportation, criminal justice, public safety, the private sector, public health, behavioral health, or others that have a stake in or influence on individual and community health

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- Having a multi-sector shared data project documented to be in the planning, implementation, scaling or evaluation phase of sharing data or using connected information systems
- Having a clearly defined problem that your collaboration would use the contract to address or a specific opportunity to take advantage of associated with your collaboration or shared data project
- Applicants must be either public entities or nonprofit organizations that are tax-exempt under Section 501(c)(3) of the Internal Revenue Code and must not be private foundations or non-functionally integrated Type III supporting organizations
- Applicant organizations must be based in the United States or its territories

SELECTION CRITERIA

Successful applicants will demonstrate and be scored based on the following:

- Satisfaction of all eligibility criteria
- Participation in the *All In* virtual platform, including creating and maintaining a collaboration profile, and participation in discussion forums, postings, calls, webinars, and meetings
- Evidence of documented achievements in engaging stakeholders from health care, public health, social services, and other sectors
- Variety of non-health sectors represented in the collaboration
- A well-defined and articulated project plan and timeline, with one or two specific outcomes or deliverables, responsive to the "START" criteria: Strategic, Timely, Actionable, Replicable and Targeted
 - Strategic – Degree to which the contract advances the overall collaboration purposes and goals
 - Timely – Degree to which the proposed contract addresses an immediate or urgent need or opportunity
 - Actionable – Likelihood that the contract is practical and can be accomplished as planned
 - Replicable – Likelihood that the lessons generated in the contract will be instructive or relevant for other communities
 - Targeted – has a specific aim and direction, either relationally, systematically or geographically
- A project budget and budget narrative

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- How completing the contract will contribute to progress of a broader collaborative plan for shared data and improved health
- How the project will infrastructure and skills and process that can be sustained
- Description of benefits or increased capacity for associated community organizations and sectors involved in the project proposed
- Intention to share lessons and experience or appropriate deliverables in the *All In* network

HOW TO APPLY

Applications for this program must be submitted via the [RWJF online system](#) by the application deadline: March 23, 2018 at 3:00 pm ET.

DASH will host a webinar for applicants on March 8. The webinar will be archived and available online at www.dashconnect.org. Any questions and their answers will also be posted at www.dashconnect.org/cic-start.

All applicants should log into the system to familiarize themselves with online submission requirements well before the submission deadlines. The DASH staff does not guarantee answers to questions asked after March 19. In fairness to all applicants, the program will not accept late submissions.

Please direct inquiries to Michele Swanson at info@dashconnect.org.

TIMELINE

- *March 8, 2018* - Optional applicant webinar. Please visit the program website for complete details and to register.
- *March 23, 2018, 3:00 PM ET* - Application deadline
- *April 16, 2018* - Awardees are notified
- *May 1, 2018* – Contracts are initiated