

Mentor Team: Edwin Goutier, Vice President, Innovation; Megan Tracz, Director of Social Innovation

Mentor Areas of Expertise

- Operationalizing data sharing & care coordination for United Ways
- Collective impact and equitable approaches to data sharing
- Strengthening and leveraging 211 data

Throughout the United States, United Ways collaborate with local nonprofits, government agencies, and the private sector to identify the most pressing community needs and elevate solutions that improve health, financial stability, and education success. Data sharing collaboratives enable partners to achieve greater impact at the individual and community level by coordinating services, increasing efficiency, and providing a better understanding of individual clients. This mentorship will offer guidance for United Ways to lead and partner on data sharing collaboratives that improve coordinated care and health outcomes. Mentors will draw on expertise from: 1) the United Way Worldwide 211 and Innovation teams, 2) local United Ways, or 'peer coaches' that are in more advanced stages of data sharing collaboratives, 3) subject matter experts, and 4) the Mentees. The cohort will prioritize identifying and implementing data exchange and care coordination models, increasing partnership and community engagement, navigating internal and external challenges to increase buy-in and align with the Modern United Way, and leveraging 211 infrastructure. The cohort will also explore sustainable business models and foundational tools embedded in equitable, ethical principles for United Way to coordinate and partner in data sharing.

Proposed Key Learnings / Objectives

United Way Worldwide will facilitate the sharing of best practices and effective tools related to data sharing and care coordination so that collectively the cohort:

1. Implements tactical guidance on how to operationalize data sharing and care coordination for United Ways, creating resources to minimize common pain points and identifying value propositions for key stakeholders.
2. Develops protocols and best practices for leveraging 211 infrastructure and capabilities.
3. Applies an equity lens in designing and implementing data sharing models led by United Ways.

Mentee Eligibility and Fit

This opportunity is specific to United Ways. Mentees will be ready for deeper learning and idea exchange on the fundamentals of equitable and sustainable data sharing and care coordination, those that want to work more closely to integrate 211 data and capabilities across platforms, and those who are using data to inform decisions but are not yet integrating data from other sectors.

There will be two tracks offered:

- 1) **Getting Started:** For United Ways ready to set the foundations of equitable and sustainable data sharing and navigate a new direction for impact both internally within their organization and externally with community.
- 2) **Accelerating Partnerships:** For United Ways that already have defined partners and preliminary alignment in efforts and are seeking to accelerate their efforts together.

Please note, applying with a partner organization is highly recommended for Getting Started and required for Accelerating Partnerships. The cohort is ideal for United Way Mentees that are interested in learning and synthesizing lessons into protocols for the United Way network to leverage and expand their data sharing capabilities.

Mentors will work with their Mentee cohorts to narrow the focus of program activities from the list of potential topics. At the end of the mentorship, each group will have the opportunity to share tools and resources developed throughout the program with the All In network.