CALL FOR APPLICATIONS

CIC-START:
Community Impact Contracts:
Strategic, Timely, Actionable,
Replicable, Targeted

Applications due by June 28, 2019

Data Across Sectors for Health

DATA ACROSS SECTORS FOR HEALTH (DASH)

NATIONAL PROGRAM OFFICE

Empowering Communities Through Shared Information

CIC-START: Community Impact Contracts - Strategic, Timely, Actionable, Replicable, Targeted

SUMMARY

Data Across Sectors for Health (DASH) is making contracts of up to $25,000 available to community collaborations to support targeted, short-term activities that build skills and capacity at the community or regional level to:

- Engage partners from multiple sectors in planning for shared data systems,
- Systematically share data across sectors, and/or
- Design or implement initiatives based on shared multi-sector data that support community goals.

Proposals are due by 3:30pm ET on June 28, 2019. The contracts will begin on September 3, 2019 and must be completed within six months. The next Call for Proposals will begin in September, 2019 with a start date in January, 2020.

INTRODUCTION

There is a growing recognition that strengthening the health and well-being of communities — and building a Culture of Health — requires collaboration and coordination among the different sectors and professions that influence the health and well-being of individuals and communities. Connected information systems and access to integrated data from different sectors can improve communities' capacity to plan, monitor, innovate, and respond for individual and community health improvement. DASH works to enable strong cooperation and connections among community members, public health, health care, human services, and other sectors that contribute to stronger safety nets for individuals and more powerful collective approaches to address systemic racial, economic, and gender oppression and enable all Americans to live longer, healthier, and more productive lives.

DASH supports collaborations that work together to improve the health of their communities, promote health equity, and contribute to a Culture of Health by strengthening information sharing systems, engaging additional sectors and community members, and building sustainable capacity to work collaboratively toward community goals. DASH shares lessons learned from awardees to create a body of knowledge and advance this emerging field of sharing data and information across and beyond traditional health sectors, and leverages peer-to-peer connection opportunities to spread innovative approaches that address the root causes of inequity and poor health. The home for this network of dissemination is *All In: Data for Community Health*.

DATA ACROSS SECTORS FOR HEALTH (DASH) | dashconnect.org | info@dashconnect.org

The DASH National Program Office is led by the Illinois Public Health Institute in partnership with the Michigan Public Health Institute and funded by the Robert Wood Johnson Foundation.

1 of 7

DASH partners with other national and state program offices to co-create an online community for *All In: Data for Community Health*, hosting a peer learning collaborative with the goal of transforming health and achieving equity through strong, multi-sector partnerships that share data. We learn along with participating communities about what works, co-develop practical resources, and increase the impact of innovations amongst and beyond our funded communities.

Membership in the *All In* online community is both a prerequisite for funding and a primary mechanism by which we learn from each other's progress and grow the field. "The field" is loosely defined as community collaborations that engage multiple sectors and use or plan to systematically share data to increase organizational and community capacity to improve individual and community health. The *All In* network can be a valuable resource for peer learning and gathering data on successes and challenges.

PURPOSE

The purpose of this Call for Applications is to offer multi-sector collaborations access to direct technical assistance and/or targeted funds in the form of contracts to build their community's capacity to form multi-sector collaborations that share and use data to coordinate activities and work toward shared outcomes. **This is not intended to be a grant to support multiple stages of work, but rather, an opportunity to access funds that will enable specific activities or next steps in an existing plan for sharing data, or to overcome specific challenges**. We hope to engage more communities on a pathway to using multi-sector data that supports collective opportunities to improve health and equity. This targeted support is intended to:

- Build skills and capacity at the community or regional level to (a) engage partners from multiple sectors in coordinated planning for sharing data, (b) systematically share data across sectors, and/or (c) design or implement evidence-based interventions that support community goals for improved health and equity based on shared multi-sector data.
- Develop the evidence base for the field by creating documented lessons, insights and artifacts from the project activities that can be disseminated to peer communities and the field through All In.
- Promote relationships among experts, practitioners, and public and private sector leaders to co-create and extend a national movement in support of local, community-based initiatives.

TOTAL AWARDS

DASH plans to contract with up to fifteen organizations (each representing a distinct community collaboration) which will receive up to $25,000 for a project duration no greater than six months. Contracts will begin on September 3, 2019.

USE OF CONTRACTS

Contracted activities should be clearly defined and completed during the contract period. One or two specific products or deliverables are expected. Activities that build on existing work or lay a foundation for aligning and institutionalizing systems are preferred. A non-exhaustive list of example activities that the contract or technical assistance could support includes:

- Advancing the accessibility, transparency, or analytic capability of an existing multi-sector data system (ex. developing an app) or adding a data source from a new sector.
- Providing training for community members and other partners to engage with a shared data system.
- Using data from a multi-sector system to support the collaboration's goals.
- Developing, testing, and/or implementing a collaborative multi-sector data governance or a group decision-making model.
- Engaging community members, individual consultants, or other subject matter experts to address a problem or an opportunity (legal, collaboration, governance, etc.).
- Convening meetings: (a) among organizations from two or more different sectors who are new or ongoing collaborators for connecting, sharing, or using data; (b) between individuals from different communities to learn, overcome barriers, or provide peer support.
- Creating internal or external communication or educational materials, such as case examples, processes, or solutions to problems to share with others.
- Documenting or codifying processes associated with shared or multi-sector data systems.
- Leveraging additional and complementary funds leading to a greater but still specific outcome that can be achieved during the contract period.

Other concrete proposals to use the contracts or request technical assistance are encouraged, especially as they relate to the overall purposes described above.

PROGRAM OFFICE SUPPORT AND EXPECTATIONS OF SUCCESSFUL APPLICANTS

DASH strives to provide meaningful support and opportunities for our awardees without creating undue administrative burden. The application, activities, and reporting requirements are meant to be straightforward, easily accomplished, and to support the ultimate success of the initiatives.

Upon awarding of contract, awardees and initiative participants will be expected to create or update their profile on the *All In* online community (allin.healthdoers.org), complete the *All In* Capacity Assessment, and participate in the online community. Awardees are expected to share their learnings and work with peers either during or after the contract in the community and/or through webinars and presentations.

During the contract period, awardees will be expected to participate in short check-in calls with DASH National Program Office (NPO) staff. NPO staff will be available as requested by the awardee.

Upon completion of the contract, awardees will be expected to submit a concluding report (template provided) on findings suitable for sharing in the *All In* online community. Awardees should also expect to participate in an exit interview to discuss their contract successes and challenges.

Additional DASH NPO support could include:
- Technical assistance and support for engaging with the All In peer learning community, including identifying peer communities and opportunities to collaborate, or leveraging All In resources for the local initiative.
- Support for communications planning and materials development.
- Support for the documentation of the contracted activities and outcome(s).
- Support for speaking and presenting at conferences and meetings.

ELIGIBILITY CRITERIA
To be eligible for this contract, the applicant must satisfy all of the following requirements:
- Have at least one active team member profile in the All In online community at allin.healthdoers.org.
- Demonstrate strong, active, documented relationships, including collaborative relationships and/or data sharing, among organizations in two or more sectors that have roles relevant to specific, mutually acknowledged health or community wellbeing goals or objectives. Include organizations from public health or health care and at least one other sector, such as housing, human services, community development, education, transportation, criminal justice, public safety, the private sector, public health, behavioral health, or others that have a stake in or influence on individual and community health and equity.
- Have a multi-sector shared data project documented to be in the planning, implementation, scaling, or evaluation phase of sharing data or using connected information systems.
- Have a clearly defined problem that contract activities would address or a specific opportunity to take advantage of associated with the collaboration or shared data project.
- Be either public entities or nonprofit organizations that are tax-exempt under Section 501(c)(3) of the Internal Revenue Code and must not be private foundations or non-functionally integrated Type III supporting organizations.
- Based in the United States or its territories.

SELECTION CRITERIA
Successful applicants will demonstrate and be scored based on the following:
- Satisfaction of all eligibility criteria.

- Evidence of achievements in engaging stakeholders from community members, health care, public health, socials services, and other sectors around collaborative efforts and shared outcomes.
- Thoughtful consideration of the proposed activities' impact on equity, with special consideration given to collaborations that meaningfully engage community members and persons with lived experience of inequity.
- A variety of non-health sectors represented in the collaboration.
- A well-defined and articulated project plan and timeline, limited to one or two specific outcomes or deliverables, responsive to the "START" criteria: Strategic, Timely, Actionable, Replicable, and Targeted.
- Strategic – Degree to which the contract advances the overall collaboration purposes and goals.
- Timely – Degree to which the proposed contract addresses an immediate or urgent need or opportunity.
- Actionable – Likelihood that the contract is practical and can be accomplished as planned.
- Replicable – Likelihood that the lessons generated in the contract will be instructive or relevant for other communities.
- Targeted – has a specific aim and direction, either relationally, systematically or geographically.
- Project budget and budget narrative.
- How completing the contract will contribute to progress of a broader collaborative plan for shared data and improved health.
- How the contract will create or contribute to infrastructure, skills, and/or processes that can be sustained.
- Description of benefits or increased capacity for associated community organizations and sectors from the contract.
- Intention to share lessons and experience or appropriate deliverables in the All In network, evidence of engagement and participation in the All In online community, including participation in discussion forums, postings, calls, webinars, and meetings.

HOW TO APPLY

Applications for this program must be submitted via the [RWJF online system](#) by the application deadline: June 28, 2019 at 3:30 pm ET. Please note the character limits and be brief in your responses. We estimate that the application narrative should take no more than two hours to complete. All applicants should log into the system to familiarize themselves with online submission requirements well before the submission deadlines.

DASH will host an [interactive Q&A webinar](#) for applicants on June 12, 2019 at 1pm ET. The webinar will be archived and available online at [www.dashconnect.org](#). Any questions and their answers will also be posted at [www.dashconnect.org/cic-start](#). The DASH staff does not guarantee answers to questions asked after June 24, 2019. In fairness to all applicants, the program will not accept late submissions.

DASH CIC-START: CALL FOR APPLICATIONS
Proposal Deadline: June 28, 2019, 3:30pm Eastern Time

Please direct inquiries to info@dashconnect.org with the subject "CIC-START4."

TIMELINE

- *June 4, 2019* - Application system opens.
- *June 12, 2019, 1:00pm ET* - Optional applicant webinar. Please visit the program website for complete details and to register.
- *June 28, 2019, 3:30 PM ET* - Application deadline
- *August 2019* - Awardees notified
- *September 3, 2019* - Contracts initiated
- *March 6, 2020* - Contracts end
- *April 13, 2020* - Final reports and deliverables due